

REVIVAL



RENO

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A new home for the next
era of pioneers, changemakers,
creators, and innovators
is here. —→



CULTURE & COMMUNITY

EXPERIENCE PILLARS: A neighborhood for what's new and what's next.



LIVING

Home means more than just a bedroom. Community, wellness, and experiences.



HOTEL

Visiting but living like a local with Reno's culture under the same roof.



CULINARY

Because life deserves to be celebrated daily over good food and drinks.



RETAIL

Showcasing local and curated brands, products, and services.



ENTERTAINMENT

Housing a unique array of experiences inside and outside our walls.



MUSIC

Programming to showcase talent in music, art and culture.



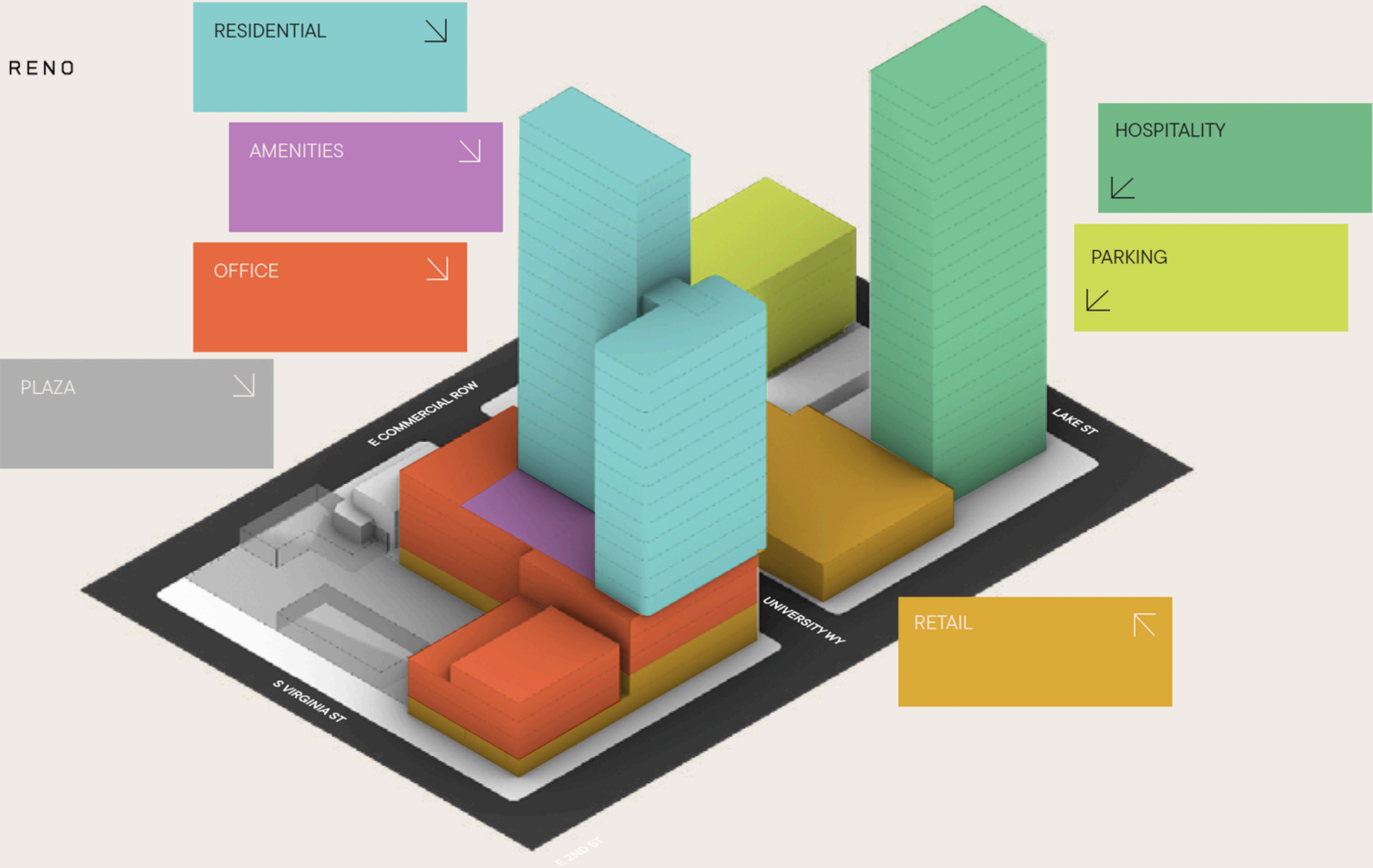
WORK

Downtown office with the perks of the building's greater programming.

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PROJECT PROGRAMMING:



RESIDENTIAL
282 Units



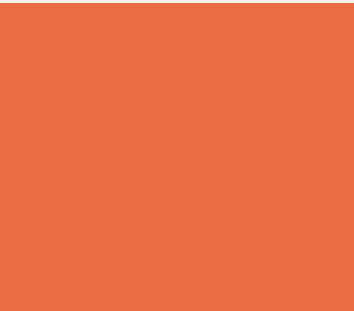
AMENITY
12,100 SF



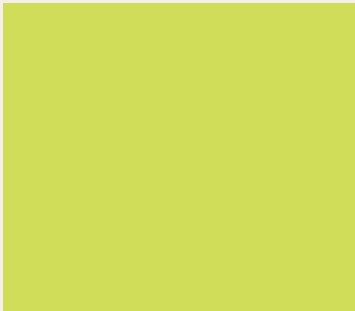
RETAIL/ ENTERTAINMENT
133,691 SF



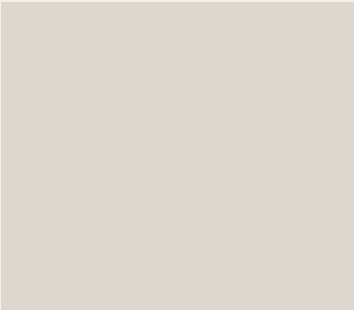
HOTEL
390 Keys



OFFICE
120,456 SF



GARAGE
900 Stalls



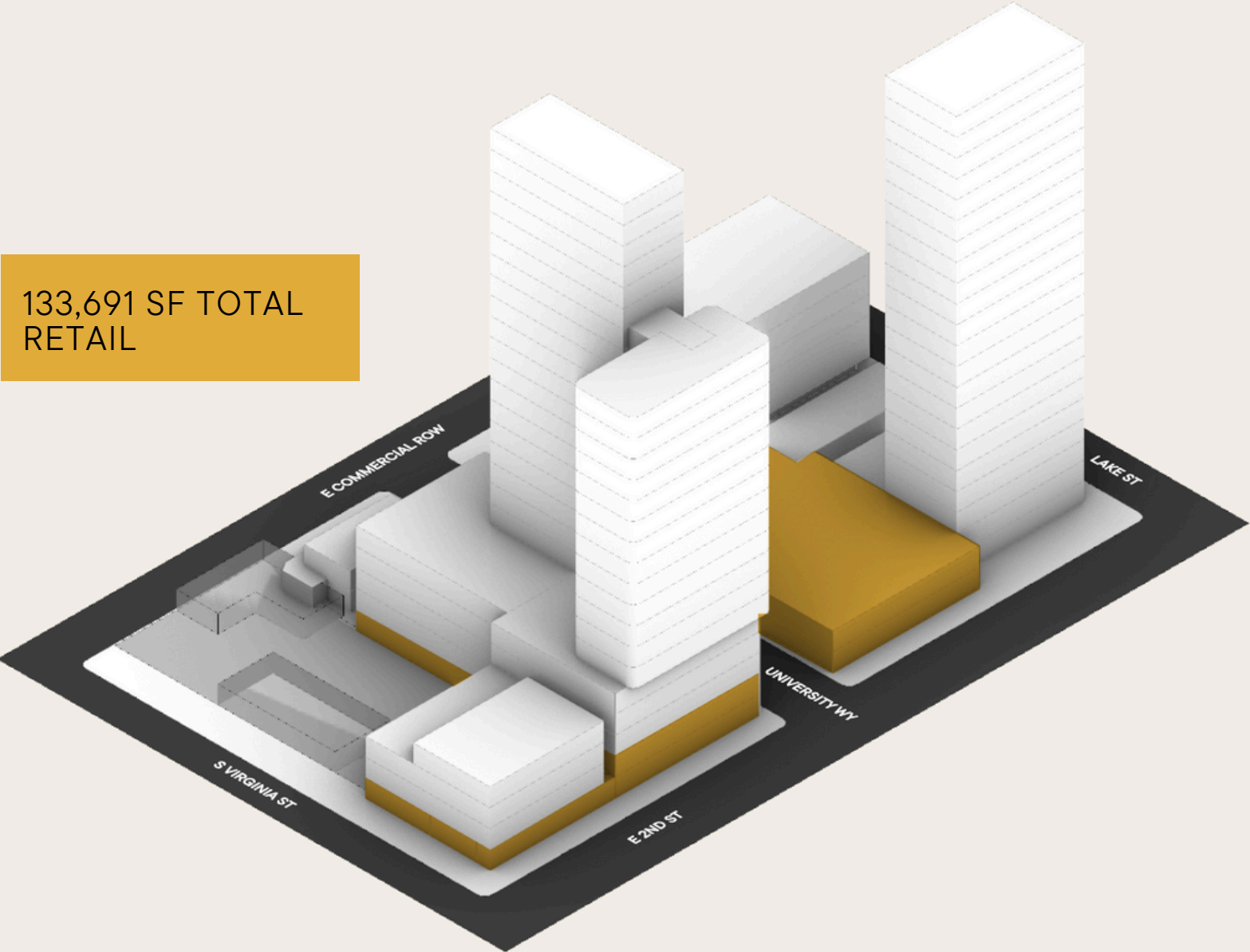
PLAZA ACTIVATION
50,000 SF

RETAIL/ ENTERTAINMENT

RETAIL, AT THE
EPICENTER OF
EVERYTHING



With a building program centered around thoughtfully curated retail, the goal is to connect, create, and cultivate an ecosystem of community within the building, and furthermore grows into it's own culture of urban living & working Downtown Reno has never had before.



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